

Media Kit

Banner Advertising

ExpateEngineer.net

2009 Q2



ExpateJob.net
Group
global possibilities



Advertising Rate Sheet

ExpatJob.net
Group

global possibilities

ExpatEngineer.net	Location	Per Month \$ AUD	Per Month \$ USD	Per Month €	Per Month £
SKYSCRAPER¹ 120 x 600	Home Page	\$ 4,170	\$ 2,711	€ 2,085	£ 1,835
	All Other Pages	\$ 8,411	\$ 5,467	€ 4,206	£ 3,701
SITE SPONSORSHIP² 468 x 60	Home Page	\$ 1,390	\$ 904	€ 695	£ 612
LEADER BOARD³ 728 x 90	Home Page	\$ 1,251	\$ 813	€ 626	£ 550
COMPANY LOGO⁴ 120 x 60	All Pages	\$ 763	\$ 550	€ 389	£ 307
SEARCH SPONSORSHIP⁵ 728 x 90	Exclusive	\$ 11,306	\$ 7,349	€ 5,653	£ 4,974
	CPM	\$ 30	\$ 20	€ 15	£ 13

Conditions

- * GST only applies to Australian Companies. Non-Australian companies are GST Free.
- * Prices valid to July 1st, 2009.
- * Setup fee of \$150 per banner
- * Minimum order value \$200.
- * CPM – Cost Per Thousand Page Impressions.

Details of other advertising and sponsorship opportunities are available upon request.

Latest statistics can be found at :

<http://www.expatengineer.net/jobs.nsf/expatjobnetstats.pdf>

Contact Us?

Please contact our Sales Office at:

UK: 0161 354 6540
 AUSTRALIA: 08 9388 7696
 INTL: +61 8 9388 7696

Or email us at:
sales@expatjob.net