

Media Kit

Banner Advertising

ExpatsEngineer.net

2010



ExpatsEngineer.net
Group
global possibilities

Home Page
Banner Advertising
and Sponsorship Options



TEXT LINK ADVERT⁶
Exclusive text ad with linkable headline, 2 line description and URL.

FEATURED COMPANY⁷
120 x 60 company logo displayed on home page plus max 90 words. In rotation with up to 9 other advertisers.

SKYSCRAPER¹
120 x 600 exclusive skyscraper banner sponsorship of Home Page and/or ALL site pages. Static, animated or flash graphic.

COMPANY LOGO⁴
Exclusive 120 x 60 company logo displayed on ALL site pages. Static, animated or flash graphic.

Immigration
All the Expert advice & info you need when migrating abroad
www.globallias.com

Sticky Gas

SITE SPONSORSHIP²
468 x 60 exclusive site sponsors banner. Static, animated or flash graphic.

LEADER BOARD³
728 x 90 exclusive sponsorship of home page. Static, animated gif or flash graphic.

BESIX go to jobs.besix.com



Advertising Rate Sheet

ExpatJob.net
Group

global possibilities

Expat Engineer	Location	Per Month \$ AUD	Per Month \$ USD	Per Month €	Per Month £
SKYSCRAPER¹ 120 x 600	Home Page This Site Only	\$ 4,248	\$ 3,865	€ 2,634	£ 2,357
	All Other Pages This Site Only	\$ 6,159	\$ 5,604	€ 3,818	£ 3,418
SITE SPONSORSHIP² 468 x 60	Home Page This Site Only	\$ 1,416	\$ 1,288	€ 878	£ 786
LEADER BOARD³ 728 x 90	Home Page This Site Only	\$ 1,274	\$ 1,160	€ 790	£ 707
COMPANY LOGO⁴ 120 x 60	All Pages This Site Only	\$ 323	\$ 294	€ 200	£ 179
SEARCH SPONSORSHIP⁵ 728 x 90	Exclusive This Site Only	\$ 8,462	\$ 7,700	€ 5,246	£ 4,696
TEXT LINK ADVERT⁶	All Pages This Site Only	\$ 646	\$ 588	€ 400	£ 359
FEATURED COMPANY⁷	Home Page This Site Only	\$ 104	\$ 95	€ 65	£ 58
	CPM	\$ 30	\$ 27	€ 19	£ 17

Conditions

- * GST only applies to Australian Companies. Non-Australian companies are GST Free.
- * Prices valid to April 1st, 2010.
- * Setup fee of \$50 per banner
- * Minimum order value \$200.
- * CPM – Cost Per Thousand Page Impressions.

Details of other advertising and sponsorship opportunities are available upon request.

Latest statistics can be found at :

<http://www.expateengineer.net/jobs.nsf/expatjobnetstats.pdf>

Contact Us?

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